

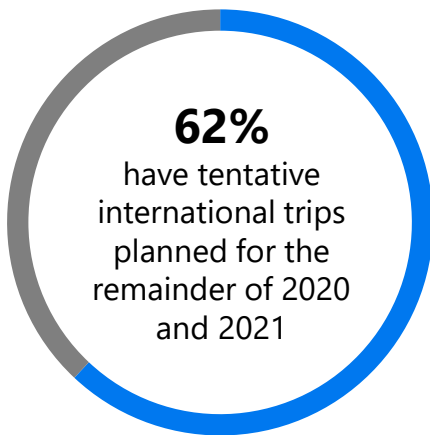
# TRAVELZOO®

## INTERNATIONAL TRAVEL OUTLOOK

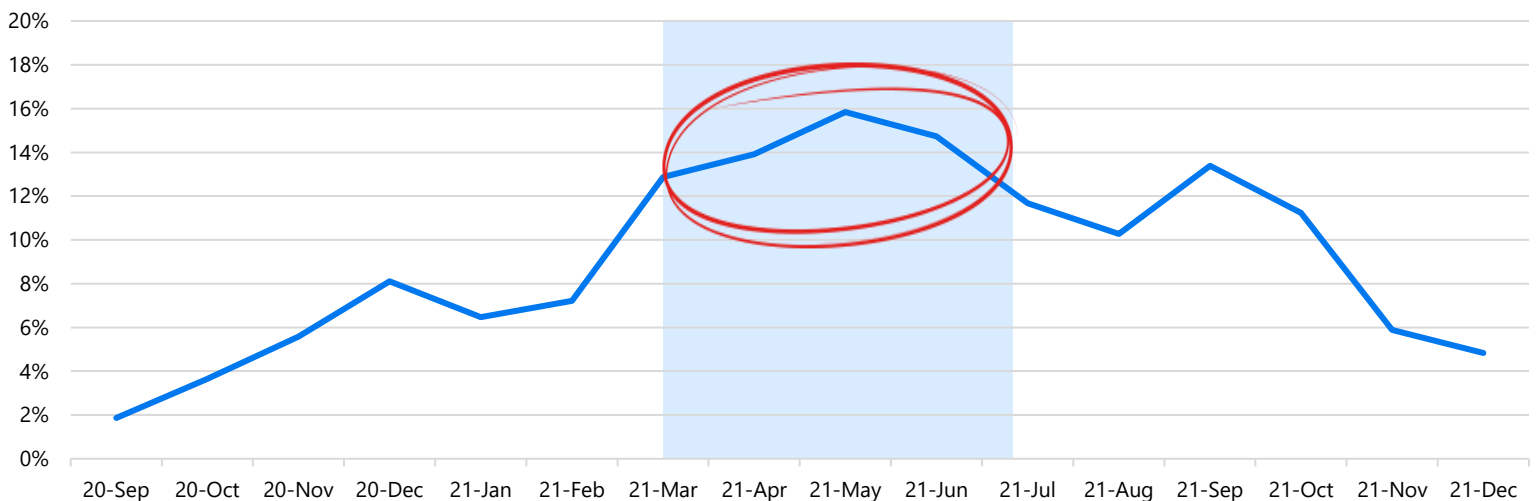
SEPTEMBER 2020



### Travelzoo Members are Planning to Jet Set



### Spring 2021 is the Top Time Period to Capture Demand



## Where Are They Going?

### Top Destinations for

**2020 TRAVEL  
(pre-pandemic)**

**2021 & 2022 TRAVEL  
(mid-pandemic)**

United States **1** United States  
(e.g., cities / states within the U.S.)

Caribbean **2** Caribbean  
(e.g., countries / territories within the Caribbean)

Canada **3** Italy

Italy **4** Canada

Mexico **5** Mexico

France **6** United Kingdom  
(e.g., England, Scotland, etc.)

United Kingdom **7** France

Ireland **8** Ireland

Costa Rica **9** Greece

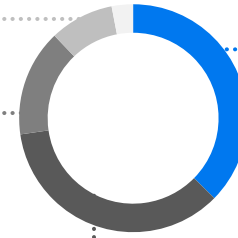
Germany / Greece **10** Spain

## How Will They Get There?

**3%** International Low Cost Airline

**9%** U.S. Low Cost Airline

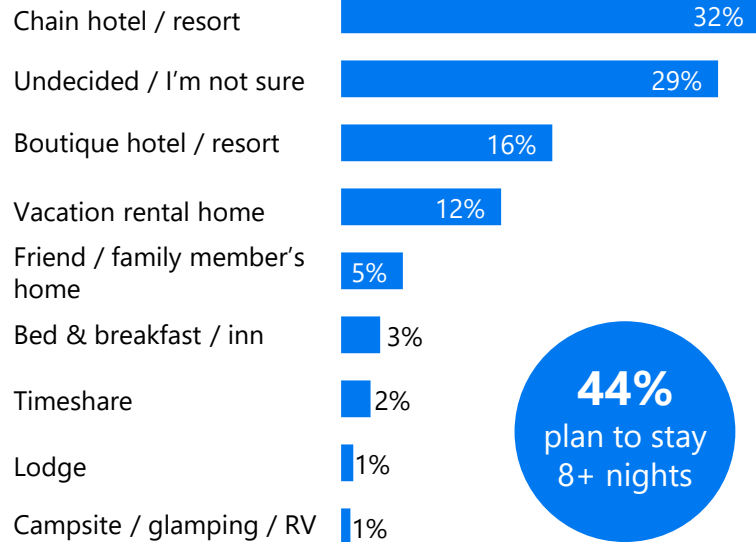
**15%** International Legacy Airline



**37%**  
undecided /  
I'm not sure

**35%** U.S. Legacy Airline

## Where Will They Stay?



**44%**  
plan to stay  
8+ nights

Sources: Travelzoo U.S. Member Survey, September 1-3, 2020; n=1,445

## Flexible Offers are Key to Confident Booking

A 5-star Dubai resort offered a 3-night escape for \$499.

3-night packages including daily breakfast and dinner for two each night were \$899.

### THE RESULTS:

**2,300+**  
room nights booked

**\$991,000+**  
incremental gross revenue

Source: Internal Analytics

