



INVITATION TO TENDER

Services

- 1. Contracting authority:** Apt Servizi S.r.l., with registered offices in 40127 Bologna, Viale Aldo Moro, 62 and operational headquarters in 47921 Rimini, Piazzale Fellini, 3, Taxpayer and VAT number 01886791209, tel. +390541430111, fax +390541430150, Certified email address aptservizi@pecaptservizi.com, internet address www.aptservizi.com.
- 2. Purpose of the invitation to tender:** Procedure open for the awarding of a contract for a promotional and commercial campaign service in Germany, aimed at promoting, marketing and market positioning of the destination brand "Romagna" – Contract Reference Number/CIG 76358896F0
- 3. Type of contract:** Services
- 4. Main place of execution:** Promotional and marketing campaign in Germany.
- 5. No variations allowed**
- 6. The contract is split into lots:** NO, the procedure concerns a unitary service.
- 7. Total quantity or entity of the contract:** The total value of the contract is € 750,000.00 plus VAT if due.
- 8. Options/Renewals:** NO
- 9. Duration of contract:** The contract will run from its inception – expected in January 2019 - until December, 31 2021.
- 10. Minimum and/or particular conditions:** see tender specifications.
- 11. Type of procedure:** open
- 12. Award criteria:** Art. 95, sub-section 3, of Legislative Decree 50/2016 most economically advantageous offer according to the procedures indicated in the tender specifications. For further information, see the tender specification.
Pursuant to art. 95, sub-section 7 of Legislative Decree 50/2016, the cost element will take the form of a fixed cost on the basis of which economic operators will compete only on the basis of qualitative criteria.

The consideration payable to the winning operator shall follow the requirements indicated in the special tender specification.

13. Use of an electronic auction: NO

14. Request for documents and deadlines for the request: See the Tender Regulations, available at <https://www.aptservizi.com/azienda/bandi-di-gara-richieste-di-offerta/pubblicazioni-di-bandi-di-gara-e-richieste-di-offerta/>

15. Address to which tenders must be sent and closing date for receipt: Apt Servizi, Piazzale F. Fellini 3 - 40127 Rimini/Italy, att.: Rita Boselli – Sole Project Manager/R.U.P.; by 12.00 noon on 16th November 2018 at the latest.

16. Language: Tenders must be submitted in English or Italian (simple translation is permitted for documents drafted in English).

17. Date, time and place of opening of tenders: see tender regulations.

18. Persons authorised to be present at the opening of tenders: The legal representatives of the company or their authorised representatives.

19. Caution money and guarantees: see tender regulations.

20. Essential funding arrangements: Budgetary Funds

21. Payments: see special specification.

For further information, refer to the tender regulations.

THE SOLE PROJECT MANAGER

Rita Boselli