



## **INVITATION TO TENDER**

### **Services**

- 1. Contracting authority:** Apt Servizi S.r.l., with registered offices in 40127 Bologna, Viale Aldo Moro, 62 and operational headquarters in 47921 Rimini, Piazzale Fellini, 3, Taxpayer and VAT number 01886791209, tel. +390541430111, fax +390541430150, Certified email address [aptservizi@pecaptservizi.com](mailto:aptservizi@pecaptservizi.com), internet address [www.aptservizi.com](http://www.aptservizi.com).
- 2. Purpose of the invitation to tender:** Procedure open for the conclusion of a framework agreement concerning the awarding of a contract for a promotional and commercial campaign service in Russia in the organised tourism segment (FIT/groups), aimed at promoting-marketing and market positioning of the global destination tourist brand "Emilia-Romagna" – Contract Reference Number/CIG 7563592990
- 3. Type of contract:** Services
- 4. Main place of execution:** Promotional-marketing campaign in Russia.
- 5. No variations allowed**
- 6. The contract is split into lots:** NO
- 7. Total quantity or entity of the contract:** The value of the first year of the contract is € 160,000.00 plus VAT if due. The value of the second optional year is € 160,000.00 plus VAT if due. The total value of the contract is € 320,000.00 plus VAT if due. The distribution of services among the economic operators awarded the contract will mainly follow the order of the final ranking determined by the tender procedure and will be limited to the first six.
- 8. Options/Renewals:** YES, option to renew the contract for a further year

at the same conditions, for the same offer, at the same cost.

- 9. Duration of contract:** The framework agreement contract will run from its inception until 31.12.2018, with an option to renew for an additional year.
- 10. Minimum and/or particular conditions:** see tender specifications.
- 11. Type of procedure:** open
- 12. Award criteria:** Art. 95, sub-section 3, of Legislative Decree 50/2016 most economically advantageous offer according to the procedures indicated in the tender specifications. For further information, see the tender specification.
- Pursuant to art. 95, sub-section 7 of Legislative Decree 50/2016, the cost element will take the form of a fixed cost on the basis of which economic operators will compete only on the basis of qualitative criteria.
- The consideration payable to the winning operators shall follow the requirements indicated in the special tender specification.
- 13. Use of an electronic auction:** NO
- 14. Request for documents and deadlines for the request:** See the Tender Regulations, available at <https://www.aptservizi.com/azienda/bandi-di-gara-richieste-di-offerta/pubblicazioni-di-bandi-di-gara-e-richieste-di-offerta/>
- 15. Address to which tenders must be sent and closing date for receipt:**  
Apt Servizi, Piazzale F. Fellini 3 - 40127 Rimini/Italy, att: Dr. Rita Boselli - R.U.P.; by 12.00 noon on 31/08/2018 at the latest.
- 16. Language:** Tenders must be submitted in English or Italian (simple translation is permitted for documents drafted in English).
- 17. Date, time and place of opening of tenders:** see tender regulations.
- 18. Persons authorised to be present at the opening of tenders:** The legal representatives of the company or their authorised representatives.
- 19. Caution money and guarantees:** see tender regulations.



**20. Essential funding arrangements:** Budgetary Funds

**21. Payments:** see special specification.

For further information, refer to the tender regulations.

## **THE SOLE PROJECT MANAGER**

Rita Boselli